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To: Interested parties
From: Lake Research Partners
Subject: Recent polling data in Washington's 5th Congressional District
Date: October 6, 2006

A Lake Research Partners survey¹ of likely voters in Washington's 5th District shows **Republican Cathy McMorris vulnerable to a challenge from Democrat Peter Goldmark.**

With enough resources to communicate Goldmark's strong messages, inform voters about McMorris' voting record, and drive home the potent contrast between Goldmark's priorities and Cathy McMorris' special interest agenda, this seat is winnable.

- **Goldmark's aggressive campaign has cut the margin to 7 points, with 38% supporting Goldmark and 45% supporting McMorris.** McMorris remains stuck well below 50% of the vote despite her incumbency and name recognition advantage.
- **McMorris' job performance rating is 13 points net negative.** Just 37% rate McMorris' job rating as good or excellent versus fully half (50%) who say it is just fair or poor, for a net negative job performance rating (-13).

¹ These findings are based on 350 completed interviews with a random sample of likely November 2006 voters. Interviews were conducted from September 13-17, 2006. Sampling error is +/- 5.2%. The party identification of respondents was 38% Republican, 30% Democrat, 27% Independent.